







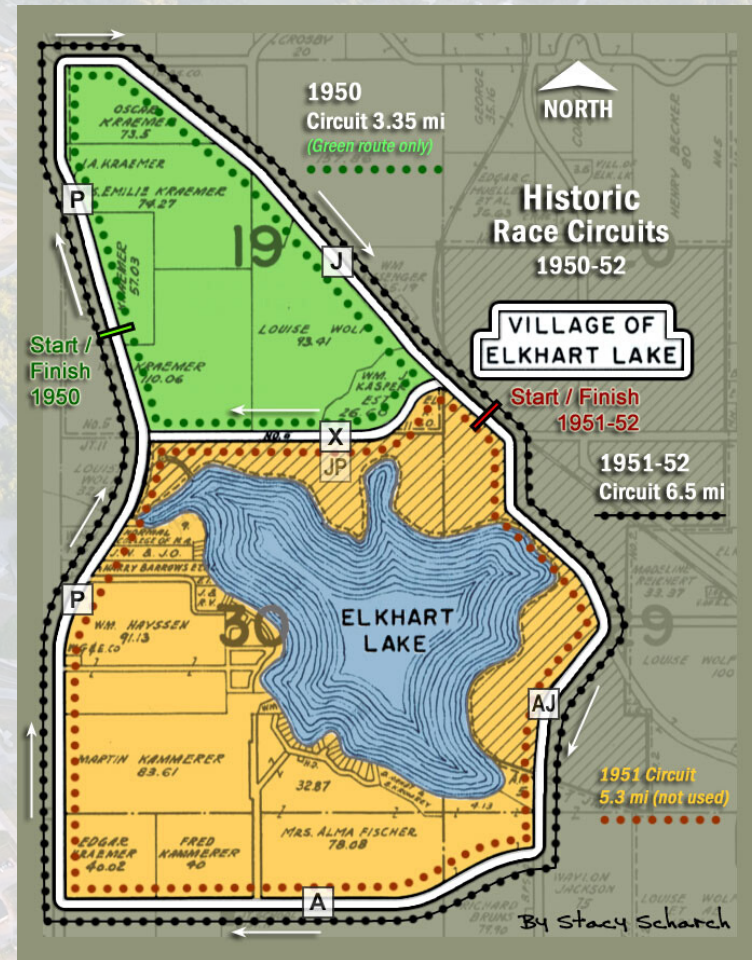
DESTINATION LOCATION



Road America is located in a premiere destination location – Elkhart Lake, Wisconsin. World renown golf courses, water sports, and marquee resorts dot the landscape, making it the perfect vacation spot for families and fans. We work closely with local Chamber of Commerce organizations to market the facility as part of the complete destination experience.

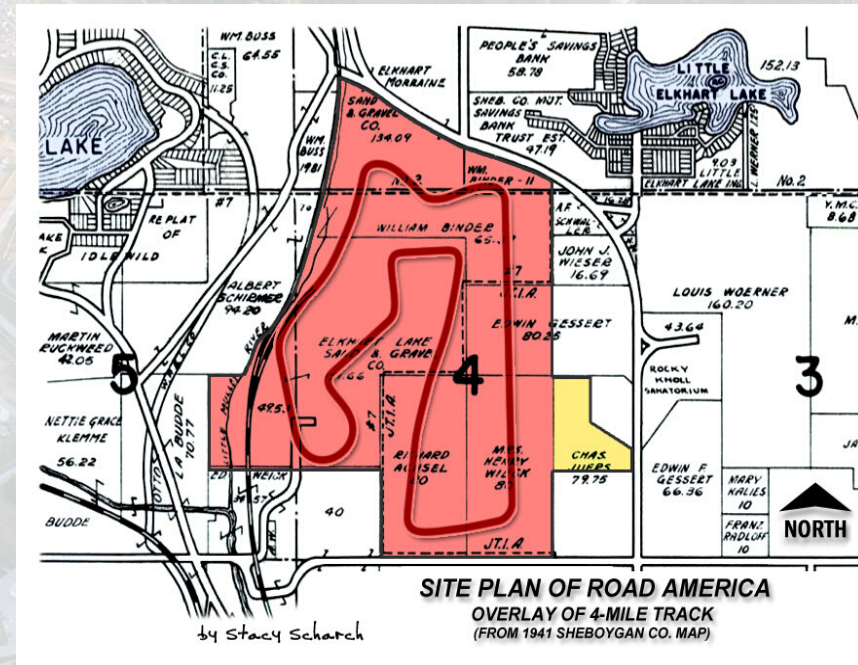
HISTORY

In the early 1950's, sports car races were being run on the streets in and around Elkhart Lake. When the state legislature banned racing on public roads, a man named Clif Tufte organized a group of influential local citizens and leaders of the Chicago Region of the Sports Car Club of America (SCCA).



HISTORY

This group developed plans and sold stock to build a permanent racecourse. The overall vision of Road America grew out of the dreams of Tufte, a highway engineer, who chose 525 acres of Wisconsin farmland outside the Village of Elkhart Lake for the track.



HISTORY

Tufte's dream became a reality in April 1955, the natural topography of the glacial Kettle Moraine area was utilized for the track, sweeping around rolling hills and plunging through ravines. Shares were sold to build the facility at a total of \$175,000. By September 8, 1955, the track's first SCCA national race weekend was held. That event, won by Phil Hill in a Ferrari Monza by an eyelash over Sherwood Johnston in a D Jaguar, began a tradition that lasts to this day.

Elkhart Lake's
ROAD AMERICA
Presents
Road Racing (SCCA)
**ENDURANCE
POWERFUL
SPORTS CARS**
in grueling competition on
The greatest natural road racing
circuit in the world.
Sat. Sept. 8th
Sun. Sept. 9th
Elkhart Lake's Road America Inc.
Elkhart Lake, Wisc.



HISTORY



It is a footnote in history that in 1956 a NASCAR race was held at Road America. It was a Grand National event, which at the time was NASCAR's top category. The race was won by Tim Flock in a Mercury, and it is notable in that it was run in the rain. NASCAR returned in 2010 with its Xfinity Series and in 2021 with the NASCAR Cup Series.

NASCAR CUP COMES TO ROAD AMERICA

FANS SELECT
ROAD AMERICA AS BEST
NASCAR TRACK 2021



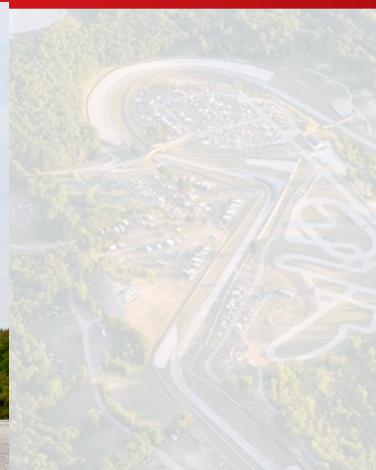
NASCAR Cup celebrated road course racing in a huge way in 2021 by hosting a historic event at a historic venue on America's most significant holiday.

FESTIVAL ATMOSPHERE



Road America is widely known for having a 'Festival Atmosphere' – over 640 acres of rolling hillside, shade trees, elevated trails and camping areas provide some of the best viewing imaginable. Fans are free to roam around the facility.

OTHER ACTIVITIES



Motorcycle schools, driving schools, karting, autocross, weddings, off-road adventures, geocaching and more make up the 500+ events at Road America.



RECENT IMPROVEMENTS

Paddock Concessions



Motorplex Timing & Scoring



Road America takes great pride in consistently improving the facility.

Turn 5 Hospitality



Paddock Restroom and Display Area





NEW IMPROVEMENTS FOR 2022

Road America's Improvement plans for 2022 include:

Upgrading the Johnsonville Bridge

Safety Enhancements in Turn 9 and Turn 11

Safety Improvements

A New Restroom Facility





NEW IMPROVEMENTS FOR 2022

A Full Course Repave in 2022





ROAD AMERICA

Fuel Your Passion at Road America

ROAD AMERICA 2022 RACE SCHEDULE

May 20-22	SVRA Vintage Festival Weekend
June 3-5	MotoAmerica Superbike & Vintage MotoFest
June 9-12	NTT INDYCAR Series
June 17-19	WeatherTech® Chicago Region SCCA June Sprints®
June 30-July 3	NASCAR Cup Series KWIK TRIP 250 <i>Presented by JOCKEY Made in America and NASCAR Xfinity Series Henry 180</i>
July 14-17	WeatherTech® International Challenge <i>with Brian Redman</i>
August 4-7	IMSA SportsCar Weekend
August 19-21	World Challenge
Sept 16-18	Ariens Art on Wheels Vintage Weekend <i>featuring VSCDA</i>



Official Vehicle of Road America



Questions?