

BECAUSE SUSTAINABILITY IS A PRIORITY

# DRIVABILITY MATTERS



"When I bike to work or around town, I am getting exercise and reducing my impact on the environment. At work, I analyze the environmental impact of infrastructure, including roadways. Asphalt pavements are 100% recyclable and can be produced with energy-saving warm-mix technologies. That makes asphalt the sustainable choice, whether you are on two, four, or even 18 wheels. That matters."

-Lianna Miller | Engineer | Commuter



## SUSTAINABILITY

It's just one of the ways asphalt delivers drivability.



SMOOTHNESS



NOISE



SAFETY



SUSTAINABILITY



CONSTRUCTION



LEARN MORE AT  
[DRIVEASPHALT.ORG](http://DRIVEASPHALT.ORG)



AND [WISPAVE.ORG](http://WISPAVE.ORG)

The Asphalt Pavement Alliance is a partnership of the Asphalt Institute, National Asphalt Pavement Association and the State Asphalt Pavement Associations. The Wisconsin Asphalt Pavement Association is a statewide, non-profit organization representing the interests of the asphalt industry.