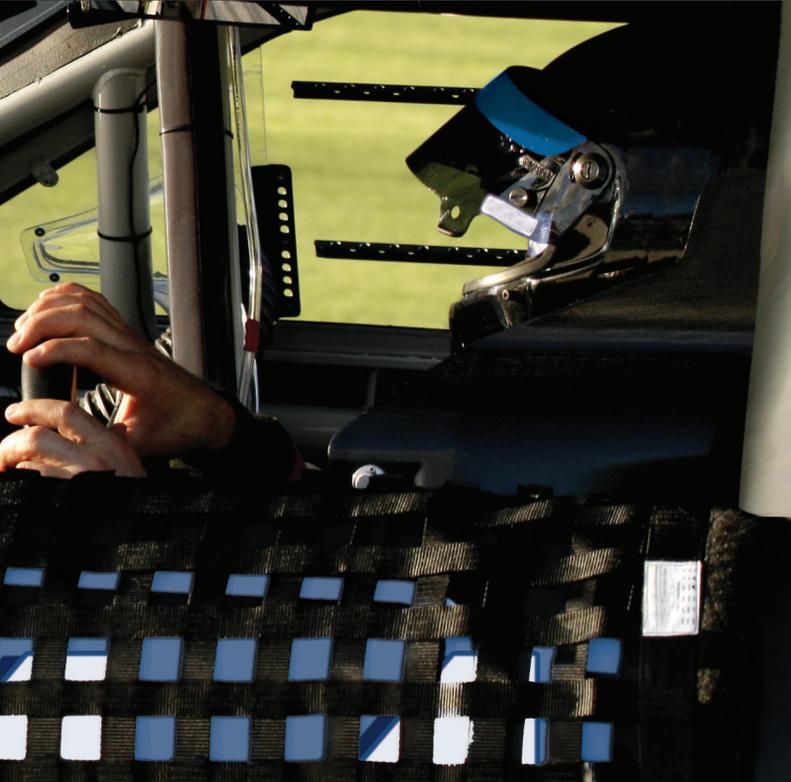


SMOOTH ROADS ARE SAFER ROADS

DRIVABILITY MATTERS



"It doesn't matter if you're driving in a race, or taking your daughter to school; smoother roads are safer for you and your family. That's why almost all NASCAR tracks are asphalt, and why I prefer it, no matter my speed."

-Brian Scott | Richard Petty Motorsports #44 | Father



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A SMOOTH RIDE

It's just one of the ways asphalt delivers drivability.

The Asphalt Pavement Alliance is a partnership of the Asphalt Institute, National Asphalt Pavement Association and the State Asphalt Pavement Associations. The Wisconsin Asphalt Pavement Association is a statewide, non-profit organization representing the interests of the asphalt industry.