

GETTING THERE ON TIME IS ALWAYS IMPORTANT

# DRIVABILITY MATTERS



"When I'm meeting my girlfriend for dinner, roadway construction means missing our reservation. It's frustrating, but only an inconvenience. When I'm on the job, a delay can be the difference between life and death. With asphalt, construction typically happens at times when fewer cars are on the road, and the delays are counted in minutes. That matters."

-Lee Look | Fireman | Boyfriend



## SPEED OF CONSTRUCTION

It's just one of the ways asphalt delivers drivability.



SMOOTHNESS



NOISE



SAFETY



SUSTAINABILITY



CONSTRUCTION



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The Asphalt Pavement Alliance is a partnership of the Asphalt Institute, National Asphalt Pavement Association and the State Asphalt Pavement Associations. The Wisconsin Asphalt Pavement Association is a statewide, non-profit organization representing the interests of the asphalt industry.