

NOISE IS ONE PASSENGER TOO MANY

DRIVABILITY MATTERS



"Whether I'm training a Special Forces driver in tactical roadway maneuvers, or my son how to drive, I need to know my students can hear me. I choose to train on asphalt roads because they produce less pavement-tire noise, guaranteeing I'm heard, even when my son pretends he isn't listening. That matters."

-Guy Frank | Tactical Driving Instructor | Dad



LEARN MORE AT
DRIVEASPHALT.ORG



AND
WISPAVE.ORG



SMOOTHNESS



NOISE



SAFETY



SUSTAINABILITY



CONSTRUCTION

A QUIET RIDE

It's just one of the ways asphalt delivers drivability.

The Asphalt Pavement Alliance is a partnership of the Asphalt Institute, National Asphalt Pavement Association and the State Asphalt Pavement Associations. The Wisconsin Asphalt Pavement Association is a statewide, non-profit organization representing the interests of the asphalt industry.