

NOISE IS ONE PASSENGER TOO MANY

DRIVABILITY

MATTERS



A QUIET RIDE

It's just one of the ways asphalt delivers drivability.



SMOOTHNESS



NOISE



SAFETY



SUSTAINABILITY



CONSTRUCTION



-Guy Frank
Tactical Driving Instructor | Dad



LEARN MORE AT [DRIVEASPHALT.ORG](https://driveasphalt.org)



The Asphalt Pavement Alliance is a partnership of the Asphalt Institute, National Asphalt Pavement Association and the State Asphalt Pavement Associations. The Wisconsin Asphalt Pavement Association is a statewide, non-profit organization representing the interests of the asphalt industry.