

35 MILLION TONS OF GOODS DELIVERED TO 29 MILLION BUSINESSES EACH DAY. THANKS,

DRIVABILITY



Just-in-time manufacturing, farm-to-table freshness, guaranteed overnight delivery — as American business moves, so do the demands on our nation's roads. Congestion and traffic delays cost the trucking industry \$9.2 billion a year.* Rough roads increase vehicle wear and tear.† It all adds to business costs and purchase prices.‡ Asphalt pavements are easy to maintain cost-effectively, ensuring maximum performance with minimal delay for truckers and everyone who relies on them. Smoother, faster, fewer delays... that's drivability. That's asphalt.

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* ATRI, Cost of Congestion to the Trucking Industry, 2014 • † TRIP, Bumpy Roads Ahead, 2012 • ‡ TTI, Urban Mobility Report, 2012

The Asphalt Pavement Alliance is a partnership of the Asphalt Institute, National Asphalt Pavement Association and the State Asphalt Pavement Associations.



The Wisconsin Asphalt Pavement Association is a statewide, non-profit organization representing the interests of the asphalt industry.

