To reduce road noise and help keep neighborhoods quiet, asphalt pavement engineers have developed special mixes like open-graded/fine-graded surfaces, as well as modified, rubberized and stone-matrix asphalt that can lead to pavement-tire noise reductions as great as 7 decibels.* No wonder 83% of engineers, developers, transportation officials and other key stakeholders chose asphalt as the quieter ride.** Smoother, quieter, fewer delays... that's drivability. That’s asphalt.

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** Edelman Berland Survey, 2013