The Asphalt Pavement Alliance is a partnership of the Asphalt Institute, National Asphalt Pavement Association and the State Asphalt Pavement Associations.

Just-in-time manufacturing, farm-to-table freshness, guaranteed overnight delivery — as American business moves, so do the demands on our nation’s roads. Congestion and traffic delays cost the trucking industry $9.2 billion a year. Rough roads increase vehicle wear and tear. It all adds to business costs and purchase prices. Asphalt pavements are easy to maintain cost-effectively, ensuring maximum performance with minimal delay for truckers and everyone who relies on them. Smoother, faster, fewer delays... that’s drivability. That’s asphalt.

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* ATRI, Cost of Congestion to the Trucking Industry, 2014  •  † TRIP, Bumpy Roads Ahead, 2012  •  ‡ TTI, Urban Mobility Report, 2012