Thank you to our Conference Partners:
### Tuesday, November 29

**WAPA Members Only**

8:00 – 9:00   WAPA Board of Directors Annual Business Meeting (Milwaukee Room)
9:00 – 10:00  WAPA Executive Committee Meeting (Milwaukee Room)

*Registration from 9 a.m. to 5 p.m.*

**General Sessions**

10:00 – 10:15 Welcome, Brandon Strand, WAPA Executive Director
Brian Endres, WAPA President, Payne & Dolan

10:15 – 10:30 Opening Comments, Kevin Kelly, NAPA Chairman, Walsh & Kelly

10:30 – 11:00 Wisconsin DOT Update, Dewayne Johnson, Deputy Administrator for the Regions

11:00 – 11:30 Asphalt Specification Update, Barry Paye, WisDOT Chief Materials Engineer

11:30 – Noon Transportation Funding and Legislative Update, Eric Petersen, Wimmer & Company

Noon – 1:00 Awards and Scholarship Luncheon

**Concurrent Breakout Sessions**

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<th>Session 1: 1:15 - 2:15</th>
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<th>Session 2: 2:30 - 3:30</th>
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<th>Session 3: 3:45 - 4:45</th>
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5:00 – 6:00  Cocktail Reception
6:00 – 7:00  Dinner
7:30 - close  Hospitality Suite
Wednesday, November 30

Registration from 8 a.m. to 10 a.m.

General Sessions

8:30 – 9:15  Asphalt Market Overview and Expectations, Nasreen Tasker, Argus Media Inc.
9:15 – 9:45  Asphalt Pavement Alliance Update, Dan Staebell, APA Northcentral Regional Director
10:15 – 10:45 Wisconsin Towns Association Update, Mike Koles, WTA Executive Director
10:45 – 11:30 Federal Highway Administration Update, Michael Davies, FHWA Division Administrator

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CONVENTION MAP

Registration ________________________________________Pre-Convene Area
General Sessions ____________________________________Ballrooms D & E
Exhibits and Breaks ___________________________________Atrium
Technical Breakout Sessions ____________________________See Page 2
Lunch ______________________________________________Michigan Room
Reception ___________________________________________Wisconsin Room
Dinner ______________________________________________Michigan Room
Hospitality Suite ____________________________________Room #226
Kevin Kelly

Kevin Kelly is President and CEO of Walsh & Kelly, Inc., a highway construction company with offices in Griffith and South Bend, Indiana. Walsh & Kelly operates five hot mix plants in South Bend, Griffith, Valparaiso, LaPorte and Lowell Indiana. He is the Chairman of the National Asphalt Pavement Association. He serves on the Build Indiana Council, where he is immediate Past Chairman, the Conexus Indiana Logistics Council, and the Indiana Toll Road Oversight Board. The Indiana Construction Association named him Indiana Contractor of the Year in 2006 and 2007. He is a 1977 graduate of the University of Notre Dame and received an EMBA from Notre Dame in 1987.

Dewayne Johnson

Dewayne Johnson is the Deputy Administrator-Regions. He served two years as Director of the Bureau of Traffic Operations, and prior to that, Dewayne was Director of Southeast Region for nine years. He joined WisDOT in 1989 as an engineer in the Waukesha office, where he advanced to Design Supervisor in 1993, Project Development Supervisor in 1995, Central Group Project Development Chief in 2000 and Southeast Region District Deputy Director in 2001. Dewayne is a graduate of the University of Wisconsin, with a degree in Civil and Environmental Engineering. He is a registered Professional Engineer in Wisconsin.

Barry Paye

Barry Paye currently serves as the Department’s Chief Materials Engineer in the Bureau of Technical Services, and has worked with Wisconsin DOT since 2006. He serves as the WisDOT representative on several regional and national committees. Previously, he served as the WisDOT Central Office Material’s Lab Supervisor, and in several construction and materials roles in the Northeast Region. Prior to working for WisDOT, Barry worked for the Minnesota DOT for over 4 years, working on their first major design build project. Barry has his BS and MS in Civil Engineering from UW-Madison, specializing in construction management and HMA research. He is a licensed Professional Engineer in Minnesota and Wisconsin.

Eric Petersen

For the past 18 years, Mr. Petersen has been known as one of the most effective government relations consultants in Wisconsin. An attorney, Mr. Petersen has
served as President of Wimmer & Company since 1998, and previous to that Vice President for four years. Prior to joining Wimmer & Company, Mr. Petersen was a Public Finance Analyst and Associate for Bear Stearns in their New York Office. Mr. Petersen is a graduate of the University of Pennsylvania with a BA in History, BA in Foreign Policy (1990); and the University of Wisconsin Law School (1997). In addition to his role with Wimmer & Company, Mr. Petersen serves on the Board of the following organization: American Players Theater, Wisconsin Veterans Museum, Madison Club and the University of Wisconsin Alumni Association.

**Nasreen Tasker**

Nasreen Tasker has 24 years of experience with the US, Americas and global asphalt markets. She is an expert in asphalt fundamentals, trend analysis, refining economics and pricing. Nasreen developed Argus Asphalt Report eighteen years ago, which was the first international report on asphalt pricing in the world. She started all four global asphalt conferences at Argus and has chaired thirty asphalt events. Before Argus, Nasreen worked in the asphalt group at Poten & Partners. Prior to Poten, she was business development & planning analysis at Phibro Energy. Her oil industry career started in the management-training program at Conoco (now ConocoPhillips) in the supply and distribution department. Nasreen has an MBA and two Bachelor of Science degrees.

**Dan Staebell**

Dan Staebell has been in the asphalt paving industry for over 35 years, having roles with paving contractors, asphalt cement suppliers, and with Iowa’s Asphalt Pavement Association. Dan joined the Asphalt Pavement Alliance in March 2016, with his area of focus being the North Central portion of the United States. The APA partners consist of the National Asphalt Pavement Association, Asphalt Institute, and the 39 State Asphalt Pavement Associations.

**Mike Koles**

Mike Koles is the Executive Director of the Wisconsin Towns Association, a collaboration of 1,250 towns and 18 villages representing over 10,000 local officials, which specializes in providing education, lobbying, and legal information services to its members. He has been involved in administrative and educational aspects of local government for over 20 years, including 16 years as a UW-Extension Community Development Educator. He is the Vice President of the Iola-Scandinavia School Board; Treasurer for
Iola Living Assistance and the local chapter of the National Wild Turkey Federation. Mike has a Bachelor’s Degree in Political Science from Wartburg College (Waverly, Iowa) and a Master’s Degree in Urban and Regional Planning from UW-Madison.

**Michael Davies**

Mike Davies is the Wisconsin Division Administrator for the Federal Highway Administration. He is responsible for administering the stewardship and oversight of the Federal-aid highway program in the State of Wisconsin. Prior to his appointment as Division Administrator, Mr. Davies served as the FHWA’s Director of Project Delivery and Engineering Services for FHWA’s Central Federal Lands Highway Division. Mr. Davies has also served as the Assistant Division Administrator in New York where he advanced Every Day Counts initiatives. He has over 30-years of transportation experience. He has a Bachelor of Science degree in Civil Engineering from the University of Alaska and a Master of Science degree in Civil Engineering from the University of Maine. He is a registered professional engineer.
Longitudinal Joint Construction (1 PDH)
Mark Blow P.E., Asphalt Institute
Signe Reichelt P.E., Behnke Materials Engineering

This session will highlight the importance of a properly constructed longitudinal joint, construction best practices, and the local implementation activity to improve the performance of the longitudinal joints in Wisconsin. You will not only get the national perspective, but the specific density data details and paving techniques from the recently completed Wisconsin Highway Research Program study.

Enhanced Durability and Increased Density (1 PDH)
Dave Johnson P.E., Asphalt Institute
Steve Hefel P.E., Wisconsin DOT

In this session you will hear about the 2016 Enhanced Durability and Increased Density FHWA demonstration projects constructed throughout the country, and Wisconsin’s own STH 21 project details. You will learn about the importance of in-place density and its effect on pavement durability, longevity, and increased performance.

Innovative Paving Programs at the Local Level (1 PDH)
Ghassan Korban, City of Milwaukee
Todd Hughes, Payne & Dolan
Howard B. Crofoot P.E., City of Platteville
Jerid Baranczyk, Iverson Construction

This session highlights innovative paving programs the City of Milwaukee and the City of Platteville have utilized to extend pavement life, improve ride quality, remove distresses and increase pavement structure, providing both the owner and producer perspectives.

Asphalt Binder Modification (1 PDH)
Dr. Geoffry M. Rowe P.E., Abatech Inc.

In this session you will hear about different modification types, processes, benefits, concerns, applications, and more that are currently being utilized across the country; and when engineers should incorporate this technology into their projects.
Practices of Peak Performing Plants (1 PDH)

Steve Elam, Stansteel/Hotmix Parts

This session will discuss how to use many of the tried and proven “old school” methods of plant operations while incorporating new technologies and methods to increase plant efficiency and productivity. Discussions will include how plants are coping with the increasing varieties of mix designs and increased recycled materials, while producing high quality mixes, operating safely, and maintaining profitability.

Ethics Training (1 PDH)

Jeff Russell, UW-Madison

Back by popular demand, this session will focus on the fundamental canons of professional conduct and other appropriate administrative rules or regulations. The discussion is designed to demonstrate a working knowledge of professional ethics and satisfy the requirement for “professional conduct and ethics”.

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Renewal Awards—Permanent Plants
   Northeast Asphalt Control 67 (Glenmore)
   Payne & Dolan Control 5 (Fitchburg)

Renewal Awards—Portable Plants
   Northwoods Paving Plant 67 (Cable)
   Northeast Asphalt Control 26 (Kiel)

New Award—Portable Plants
   Mathy Construction Company Plant 92 (Black River Falls)

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The Exhibit Area is open from 8:00 a.m. to 5:00 p.m. on Tuesday and from 7:30 a.m. to 11:30 a.m. on Wednesday. Events taking place near the Exhibit Area are:

**Tuesday, November 29**
8:00 a.m. – 11:45 a.m. _______________________________ Coffee Station
1:15 p.m. – 5:00 p.m. _______________________________ Refreshment and Coffee Station

**Wednesday, November 30**
7:30 a.m. – 11:30 a.m. _______________________________ Breakfast and Coffee Station

**EXHIBITS**

**HOW DID WE DO?**
Soon after the conference, WAPA will send out a short online survey to all attendees. Please take a moment to share your thoughts.
What did you find valuable at the conference? What aspects could be improved?
Your input will help us make the WAPA conference even better next time.

*Thanks!*
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Remember, when looking for services or supplies, please consider a WAPA member. If you know a company who should be a member, please be sure to contact us.

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